

Accepting Applications Now!
Space is Limited



RN Patient Advocates, PLLC, in association with the University of Arizona, College of Nursing, would like to offer you the opportunity to participate in a 4 week online, 8-day residential immersion course to become an independent RN Patient Advocate. This offer is exclusively for experienced clinical RNs.



Empowering People In Their Healthcare

Become an RN Patient Advocate

Our RN Patient Advocacy Program began nine years ago and has evolved into a highly effective Advocacy Process that greatly improves patient outcomes and saves health care dollars.

We invite you to join us.

Date October 9 - 16, 2012

Location C.O.D. Ranch, Tucson AZ. www.codranch.com



- **Become a leader in this new emerging field, ranked as one of the 4 top new professions.**
- **Enhance your clinical, knowledge, teaching and management skills to be a part of the healthcare solution.**
- **Join other experienced nurses who are realizing their dream of being an independent voice in the healthcare of their patients.**
- **Experience independent practice and earn \$100 per hr. Become an excellent Advocate and acquire new skills to work effectively with all branches of the health care system.**
- **Maximize the possibility for the most beneficial outcomes for your patients.**
- **Refine your skills as communicator, researcher and resource for your patients.**



RN PATIENT ADVOCATES PLLC
Your Health Care Safety Net

Advocacy Education & Guidance through the Healthcare System

www.patientadvocates.com

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Why Is RN Patient Advocacy So Critical Now?

The number of deaths and disabilities due to medical errors continue to climb every year. The World Health Organization of the UN ranks health care in the US at #37 in the world.

It is time to take action in a positive and creative way. As an independent clinical RN Patient Advocate, you can be the difference in a patients life.

Never before has our health care system needed its experienced nurses so desperately.

Join us and embrace this exciting new role so critical to health care in our country.



A Time For Action

The Rand Institute Study of Quality Health Care, published in 2004, found that, overall, adults received only approximately half of the recommended levels of care (both acute and chronic care).

“Most of us take health care quality for granted”, said lead study author Elizabeth A. McGlynn, Ph.D., Associate Director of RAND Health. “This study shows that we can’t. There is a tremendous gap between what we know works and what patients are actually getting. Virtually everyone in this country is at risk for poor care.”

- **Dr. Barbara Starfield, Johns Hopkins School of Hygiene and Public Health, reported in JAMA, 2000, that deaths due to medical error and negative drug effects totaled 225,000 annually. She cautioned that these numbers were primarily hospital based and did not reflect patients suffering non-fatal disabilities or poor treatment outcomes.**
- **The 5th Annual Patient Safety in American Hospitals Study, published in April 2008, reported that 238,337 potentially preventable deaths of US Medicare patients occurred between 2004 - 2006. The cost? \$8.8 billion.**



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The Course

This intensive 4 week online, 8-day immersion course will give you the additional skill set that you need to be an independent RN Patient Advocate.

Registration Is Now Open

RN Patient Advocates in association with the University of Arizona, College of Nursing, is proud to announce the opening of registration for the October 9 - 16, 2012, 4 week online, 8-day learning intensive to be held in Tuscon, Arizona.

Are You Ready?

Register Now! Class size is limited for this ground-breaking course.

REGISTER NOW:

Call: (520) 621-3867 or
email us at: karen@patientadvocates.com



Reserve your space today!



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- Learn the proven process of independent RN Patient Advocacy within the larger framework of the medical system.
- Receive hands-on training with actual case studies; learn to create an Advocacy Plan and track patient progress through the treatment program.
- Learn the shortcuts and how to mine the internet quickly for the quality medical research you need to help educate your patient. Special emphasis will be on the full range of treatment options, including Integrative and Functional Medicine modalities.
- Learn effective skills to maximize your independent role within the medical system.
- Learn how to start your own professional practice/business from a practical, business perspective.
- Learn financial management skills to make your professional practice as successful as possible.
- Learn the legal aspects of independent RN Patient Advocacy: contracts, insurance, and liability.
- Obtain the patient service contract and a HIPAA release form.
- Obtain all forms necessary to the patient chart.

Emphasis during this immersion course will be on advocacy content/process as well as community building. You will have the opportunity to become part of the National Network of RN Patient Advocates while remaining an independent professional.

This Network will enable you to share knowledge, outcomes and experience with the team of independent clinical RNs nationwide.

Course Qualifications

- **An active RN license with a strong record of varied, consistent clinical experience.**
- **A strong clinical knowledge base with a practice of ongoing education — a demonstrated “life learner”.**
- **An interest and initial knowledge base in Integrative and Functional Medicine principles and modalities.**
- **Well developed teaching and communication skills.**
- **The ability to function both independently and assertively.**
- **An understanding of creative problem solving using critical thinking skills.**
- **Experience, enjoyment and ease with internet research.**
- **Desire to be a Pioneer in this new role for experienced clinical RNs.**



Karen Mercereau, RN Patient Advocate
Creator of RN Patient Advocates, a groundbreaking program

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Empowering People In Their Healthcare

Karen has had a lifelong passion for ensuring that her patients get the best care possible and are fully educated about their options. An expert at moving her patients effectively through the healthcare system she has, with kindness and dogged persistence, created efficient medical teams that work to maximize the best possible outcomes for the patient.

Never satisfied with the status quo, Karen took her experience in the field and set about creating an Advocacy Program to tap the vast resources of experienced clinical RNs. This Advocacy Program pioneers a new model for patient care in the US. RN Patient Advocates, PLLC, is the nine year evolution of this groundbreaking work.

Karen lives in Arizona and continues to devote her life to empowering her patients and building the powerful National Network of RN Patient Advocates — our national team and community.

*Become a part of this dynamic
community of nurses.
Reserve your space today!*



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Teaching Staff

 Empowering People In Their Healthcare

Karen Mercereau, RN, iRNPA

Creator/Developer RN Patient Advocates, PLLC, the National RN Patient Advocate Network, and the Advocacy Process®

Cathy Michaels, PhD, RN, FAAN

Clinical Associate Professor, College of Nursing, University of Arizona

Cheryl Bakke, MS, BSN, RN, CWPD

Executive Outreach Coordinator, College of Nursing, University of Arizona,

Martha Grout, MD, MD(H)

Creator of the Arizona Center for Advanced Medicine; President AZ Chapter American Board of Medical Acupuncture

Daniel Rubin, ND, FABNO

Naturopathic Oncology Practice (Board Certified in Naturopathic Oncology); Founding President Oncology Association of Naturopathic Physicians, Inc.; Founding Member American Board of Naturopathic Oncology Board of Medical Examiners

Leila Turner, ND

Women's Health, Nutritional Therapy

Kathy Lambert, RN, JD

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Joyce Jaden, MBA

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Kris Gregg

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Mary Aime-Juedes, RN, BSN, iRNPA

RN Patient Advocates of Scottsdale, PLLC

Susan Wortman, RN, CPHM, iRNPA

Rincon Valley RN Patient Advocates, PLLC

The University of Arizona College of Nursing at the Arizona Health Sciences Center is an approved provider of continuing nursing education by the Arizona Nurses' Association, an accredited approver by the American Nurses Credentialing Center's (ANCC) Commission on Accreditation.

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“A well-practiced nurse and visionary leader, Karen Mercereau is developing a form of practice to provide care not readily available — that of a nurse advocate. A nurse dedicated to helping people bewildered about how to navigate our tortuous healthcare system and obtain the best, most relevant care available including services considered complementary to our typical biomedical care.”

— **Joan L. Shaver, PhD, RN, FAAN,**
Professor and Dean, College of Nursing, University of Arizona.



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